



**Anahata UNITED EFFORTS Foundation**  
— Nurturing Children to fulfil their Aspirations —

## 2018-19 Pilot Program Report & Learnings





Dear Patron,

For UE, 2018-19 has been a year of learning, contemplation, validation and growing from a seed to a seedling. We are extremely excited to share our journey with you as you have been integral to our evolution.

The action packed year started at a Govt aided school in the heart of the city when a child expressed the lack of educational guidance in his life, moving to NSRCEL IIM Bangalore where the building blocks of the intervention to plug the gap were set, moving to 4 Govt High schools in Bangalore where the intervention was then piloted.

As we collaborated and learnt we registered Anahata UNITED EFFORTS Foundation into a Section 8 not-for-profit organization with a mission to provide educational and career guidance to high schoolers from low income backgrounds.

Kindly read on to learn of our “new beginning”,

Requesting for your continued patronage,

Warmly,  
Team UE





4

## SCHOOLS

GHS Varthur

GHS Immidihalli

GHS Puttenahalli

Govt Aided - BTM

400+

## CHILDREN

52% boys

48% girls

4

## INDUSTRY EXPOSURE

Automobile  
industry

BPO industry

Animation  
industry

Social Work

A vertical orange sidebar on the left side of the page. It contains stylized illustrations of school supplies: a blue and white eraser at the top, followed by a yellow and blue book, a blue pencil, and a yellow pencil at the bottom. There are also several white circles of varying sizes scattered throughout the orange background.

# PILOT MISSION

Understand the aspirations of Government high school children (8th, 9th and 10th grade) and their clarity or lack of it to achieve the same.

## BASELINE

### Parents Professions:

Gardener,  
Construction worker, Auto/cab driver, Farmer, Mechanic, Coconut seller, BBMP worker, Butcher, Housekeeping, Watchman, Painter, Housemaid, Cook, Garments, flower seller,

### Children's Aspirations:

Doctor  
Engineer

Teacher

Armed Forces/Police

Sportsperson



# PILOT PROGRAM



-- Case study to introduce opportunities that right education can provide



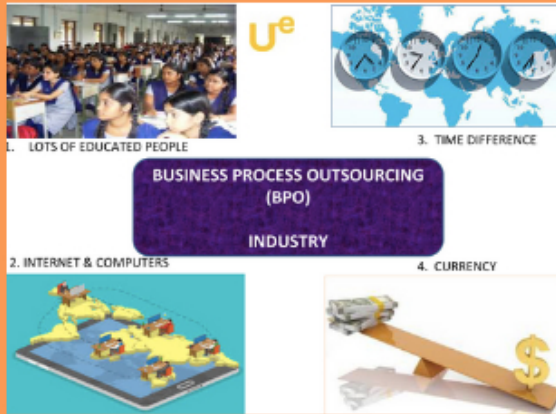
-- Introduction to Jobs and Careers



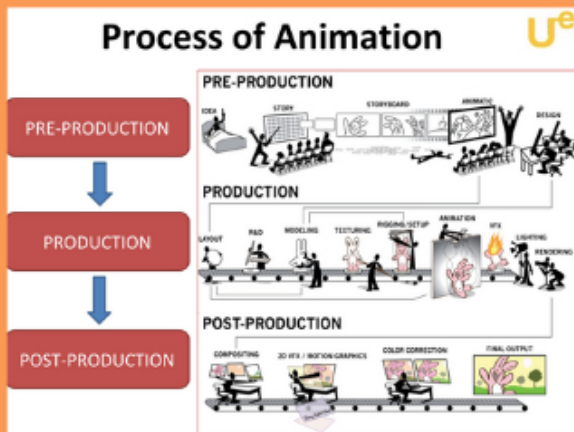
-- Introduction to Automobile industry, career opportunities there and education requirement to qualify



# PILOT PROGRAM



-- Introduction to **BPO industry**,  
Career opportunities there,  
Educational requirement to  
qualify



-- Introduction to **Animation industry**,  
Career opportunities there,  
Educational requirement to  
qualify



-- Introduction to **Social Work**,  
Career opportunities there and  
Educational requirement to  
qualify

# PILOT PROGRAM

-- One on one interaction with each of the children in 4 schools to understand:

a) Parents involvement & aspirations

b) Guidance available to follow their dreams

c) Aspirations post pilot intervention

d) Interest in visiting any of the 4 industries introduced to, to achieve better understanding and validate their interest



# PILOT RESULTS

24%

% of children  
interested in  
Animation  
Industry

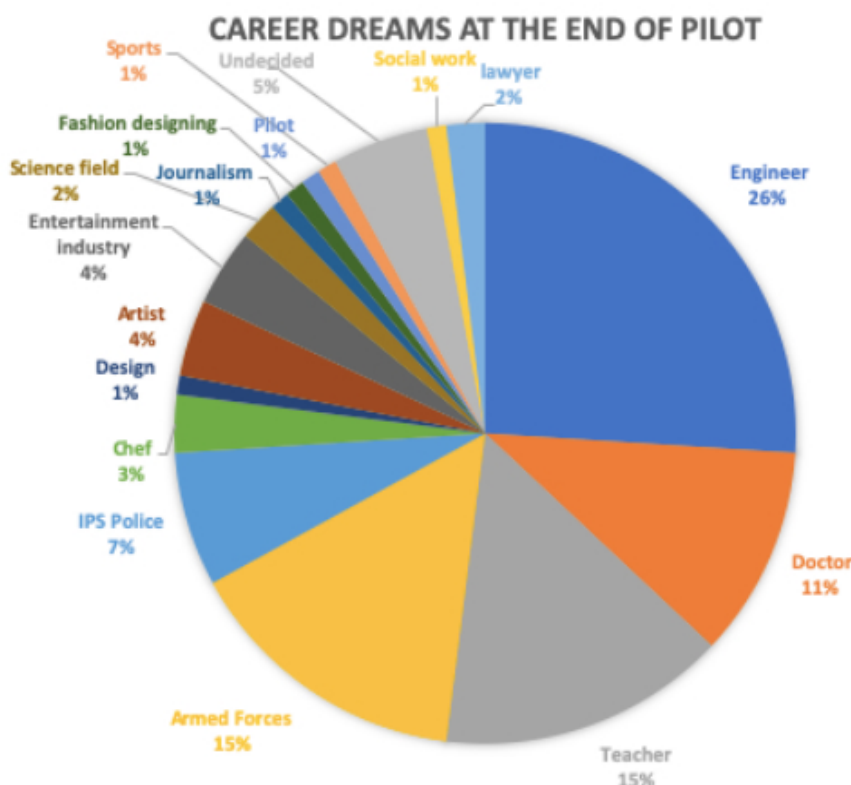
52%

% of children  
interested in  
Automobile  
Industry

25%

% of children  
interested in  
BPO industry

Note: Social work was made mandatory for all, although some were very keen on this sector alone



It was interesting to see children open up and thinking about their career dreams. They were interested in the sessions and found them practical.





## LEARNINGS

1. 96% of parents want for their children to do well in studies and become professionals

2. 98% of parents/family are unable to provide any support or guidance

3. Teachers are hard pressed to complete syllabus and show academic progress. They lack the resources and time to provide any educational or career guidance

4. Irrespective of aspirations, of the Government High School children who successfully complete SSLC:

80% choose Commerce in PU

15% choose Arts

5% choose Science



# FEEDBACK

## SCHOOL HM & TEACHERS:

- They appreciated that it was weekly program and not a one off workshop. They felt that the children needed more guidance and hence the weekly intervention and sustained model over 3 years would work better for the children.

- The HM advised that parents needed to get more involved and that the UE program should look at making the parents more supportive of their children's education.

## BLOCK EDUCATION OFFICERS:

- Although infrastructure is a definite need, they appreciated that the UE program was focussed on children and improving their experience. They observed, given the distractions in the urban setting for a teen ager, this intervention would help the children remain focused on education and gain from the better opportunities there after.

## STUDENTS:

- Students appreciated the content and methodology. In none of the schools children excused themselves during UE sessions. They found the information pertinent and useful for their future.

- They requested that there be more content delivery in Kannada, the local vernacular.



# ROAD AHEAD

We AIM to  
impact 40,000 plus High schoolers  
in the coming 3 years

**9 schools**

Towards this we have signed  
MoU with Block Education Officers of  
blocks S3 and S4 for 2019-20 to work in a  
total of 9 Govt High schools impacting  
3000+ children

The program will run thro' classes 8, 9 & 10  
and has 3 parts to it:

- **DISCOVER** different opportunities and match it to their interests
- **REINFORCE**: through industry visits, career fairs, role model talks
- **SUPPORT** through mentoring, admission and scholarships



**3000 +  
children**

Our partners in this journey are Youth for Seva, NSRCEL IIM Bangalore (Incubation), Whitefield Ready, India Literacy Project and Xpheno



**OUTCOME** - Information assymetry that exists amongst teenagers from lower income group is removed and with handholding they are able to pursue their dreams. India benefits from its Youth demographic dividend.



Our journey has just begun and

**WE REQUEST FOR YOUR CONTINUED  
SUPPORT!**

Please visit our website

**<https://unitedefforts.org.in>**

Email

**[Contact@unitedefforts.org.in](mailto:Contact@unitedefforts.org.in)**

Meet us at

**NSRCEL, IIM Bangalore,  
Bannerghatta Road,  
Bangalore 560078**